

# Why Consider AI Careers

The video "[Why Consider AI Careers](#)" teaches you about the role of AI in our everyday lives and the importance of encouraging women and girls to consider AI as a career possibility. AI careers work directly with computers and sometimes with different computer languages.

## Try This!

One of the basic building blocks that computers use to send and receive information is called binary code. Binary code is a code with only two symbols. First, decode the message below using binary code. Then, try using binary code to send a short message to a friend!

### Creating Secret Messages in Binary Code

A	00001	J	01010	S	10011
B	00010	K	01011	T	10100
C	00011	L	01100	U	10101
D	00100	M	01101	V	10110
E	00101	N	01110	W	10111
F	00110	O	01111	X	11000
G	00111	P	10000	Y	11001
H	01000	Q	10001	Z	11010
I	01001	R	10010		

DECODE THIS: 01000 00101 01100 01100 01111 \_\_\_\_\_

Now, try writing a short message to a friend:

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The 0s and 1s of this binary code aren't the only way to make a binary code. Binary just means that there must be two options. Anything that can exist in two states or forms can be used. For example, you could replace the 0s with a heads-up penny and the 1s with a tails-up penny. What other items could you use to make a binary code?

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