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Social Entrepreneurs

The video "Social Entrepreneurs" discusses the important changes and solutions social entrepreneurs help create in their communities and the world. No matter who or what they are trying to help, social entrepreneurs find creative solutions to the problems they see to make our world a better place.

Try This!

Learn more about the types of businesses and solutions social entrepreneurs create. Read the short biographies below. Then answer the questions that follow.

Helping the World

Colleen & Maggie Clines
The Clines sisters created the Anchal Project to help lift women out of poverty. On a trip to
India, Colleen met a group of women who were poor. These women often don't have many
career opportunities. She decided to create a marketplace for women to sell their fashion and home designs. Today, Anchal Project employs over 150 artisans who earn a living wage
Who or what does the Anchal Project help?

What social problem is the Anchal Project trying to solve? _	

Mallika Dutt

Whether she is using online games, classroom lessons, or music videos, Mallika and the company Breakthrough are focused on human rights and equality. They believe that all people are equal and that everyone should be treated fairly. From an award-winning Facebook game to live concerts, Breakthrough uses culture and media to inspire, influence, and educate for change.

Who or what does Breakthrough help?	
What social problem is Breakthrough trying to solve?	

Audrey Cheng

While working in Kenya, Audrey Cheng realized that there were not very many Kenyan software developers. She opened Moringa School to teach unemployed youth to become world class developers. To date, Moringa School has more than 4000 graduates and has helped over 85% of these students find jobs.

What social problem is the Moringa School trying to solve?
What do all of these women have in common?
What part of becoming a social entrepreneur seems most interesting to you? Why?