Our Mission:

Every girl has a path to success and empowerment. Career Girls helps girls find their passions, develop foundational skills, and discover their own paths by exposing them to career possibilities in STEM and beyond.

Since 2011, our Career Girls website has provided information and inspiration for girls, parents, and educators with 13,000+ videos of successful female role models, career exploration tools, college advice, life lessons, empowerment activities, and more.

Career Girls Free Programming:

We offer a variety of free programming, including Career Girls Club and virtual Career Chats. Our programming helps girls develop key skills directly from industry-leading role models. Topics include:

- Environmental Science
- Financial Literacy
- Machine Learning, AI & Robotics
- Importance of Math
- Computer Science & Tech

Why this Matters:

Girls’ education strengthens economies and creates jobs. Millions of educated girls means more working women with the potential to add up to $12 trillion USD to global growth.

Investing in girls’ education is good for our planet. The Brookings Institution calls secondary schooling for girls the most cost-effective and best investment against climate change.

By the Numbers:

- 232 Countries & dependent territories reached
- 900K Average users each month
- 20M+ Website users worldwide

What Girls Say:

I learned to not be afraid to go out there and really achieve your dream no matter the amount of time. You are your best investment.

- 11th Grader

What Educators Say:

We were blown away with the excitement about Career Girls Club. I had anticipated capping the group at 25 students from 4th & 5th grades. We had such a huge response that I recruited more advisors and we have almost 60 girls in our club. Both the students and parents are very enthusiastic about this opportunity.

- School Counselor

Our Mission Supports the U.N. Sustainable Development Goals:

Help us set girls on their paths to success! Learn more at www.careergirls.org

Follow us on Social Media: