

# Become a Content Creator

The video "Become a Content Creator" shows role models describing the job tasks and responsibilities of a content creator. From crafting products and sharing posts to expressing your authentic self through your words and ideas, being a content creator can be a really fun career!.

## Try This!

One type of content creator is an advertising specialist. These workers create exciting content to convince people to purchase a product. Imagine that you are an advertising specialist. You are creating an advertisement to sell a new breakfast cereal called "Cinnamon Toasty Pops". The ad will be seen by kids your age. Answer the questions below to brainstorm your ad, then use the space at the bottom of the page to draw it.

## Cinnamon Toasty Pops

1. Describe "Cinnamon Toasty Pops". What do you think they smell like? Taste like? Look like?

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2. Why might someone your age want to buy "Cinnamon Toasty Pops"? What makes them better than other breakfast cereals?

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Now, using your ideas from the questions above, create an advertisement to convince someone your age to buy "Cinnamon Toasty Pops". Use words and draw pictures to make your advertisement.

## Bonus

Why do you think your advertisement will make kids your age want to buy "Cinnamon Toasty Pops"?