

### Closing the Imagination Gap for Girls Around the World

#### **Our Mission:**

Every girl has a path to success and empowerment. Career Girls helps girls find their passions, develop foundational skills, and discover their own paths by exposing them to career possibilities in STEM and beyond.

Since 2011, our Career Girls website has provided information and inspiration for girls, parents, and educators with 16,000+ videos of successful female role models, career exploration tools, college advice, life lessons, empowerment activities, and more.





### **Career Girls Free Programming:**

We offer a variety of free programming, including Career Girls Club and virtual Career Chats. Our programming helps girls develop key skills directly from industry-leading role models. Topics include:











## Why This Matters:

Women role models help girls build confidence and skills. When girls believe in their potential, they are more likely to take initiative, lead, and create a life of their choosing.

Career education equips girls with tools to achieve financial independence – breaking generational cycles of poverty and creating upward mobility for their communities.



# Global Demand **54 Million**

Career Girls Platform Website Sessions

# Local Solutions 20 Clubs

Fully Supported In-school Career Girls Clubs

#### **What Girls Say:**

I learned to not be afraid to go out there and really achieve your dream no matter the amount of time. You are your best investment.

- 11th Grader

### What Educators Say:

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We were blown away with the excitement about Career Girls Club. I had anticipated capping the group at 25 students from 4th & 5th grades. We had such a huge response that I recruited more advisors and we have almost 60 girls in our club. Both the students and parents are very enthusiastic about this opportunity.

- School Counselor

Help us set girls on their paths to success! Learn more at www.careergirls.org



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