
Networking Strategies

The video "Networking Strategies" discusses the importance of networking and gives advice you can try out to grow your own network. From putting yourself out there while meeting new people to trying different activities, there are many strategies you can apply to grow the size of your network.

Try This!

Striking up a conversation with a stranger is one great way to grow your network. But it can feel hard to know what to say! The role models in the video suggested a few great options including giving a compliment or asking about family, occupation, hobbies, or dreams for the future. To practice finding a great opening line, read each example below, then imagine at least two ways that you could start a conversation!

What Would You Say?

Scenario 1

Appearance: A girl about your age, black hair, t-shirt with a sports team logo, bright green shoes

Location: A skate park on the other side of your town

Other: Has a backpack full of paperback books

How could you strike up a conversation?

- a. _____
- b. _____

Scenario 2

Appearance: A college-age woman, navy blue business suit, sparkly long earrings

Location: A fair where businesses come to recruit possible volunteers and summer interns

Other: Sitting at a table with signs for a local ice cream company, has a laptop sticker from a band you love

How could you strike up a conversation?

- a. _____
- b. _____

Scenario 3

Appearance: A girl that looks a few years older than you, a jean jacket, snow boots

Location: A new science afterschool club you're trying out

Other: Carrying a soccer ball

How could you strike up a conversation?

a.

b.

Bonus

There are some basic conversation starters that you could use no matter where you are or who you are talking to—like discussing the weather or asking about weekend plans. What other basic conversation starters can you think of?